

## Message Text

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15

ORIGIN AF-02

INFO OCT-01 EUR-01 ISO-00 /004 R

66612

DRAFTED BY: AF/C: JHALL DIGGS:LAR

APPROVED BY: AF/C: RSTRAND

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R 232240Z JUL 75

FM SECSTATE WASHDC

TO AMCONSUL JOHANNESBURG

AMEMBASSY PARIS

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FOLLOWING REPEAT STATE 172816 ACTION LIBREVILLE 22 JUL 75

AND REPEATED ACTION PRETORIA 23 JUL 75

QUOTE

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E.O. 11652: N/A

TAGS: SOPN, PFOR, GB, US

SUBJECT: GABON'S MEDIA CAMPAIGN

REF: (A) LIBREVILLE 1089; (B) LIBREVILLE 1087

1. IN TELEPHONE CONVERSATION WITH DEPARTMENT OFFICER ON JULY 21 AMBASSADOR MAVOUNGOU ANNOUNCED THAT HE HAD BEEN INSTRUCTED TO MOUNT VIGOROUS PUBLICITY CAMPAIGN IN US NEWSPAPERS TO EXPLAIN GABON'S POSITION ON VARIOUS SUBJECTS OF INTERNATIONAL INTEREST. MAVOUNGOU CITED ADVERTISEMENT APPEARING IN JULY 21 WASHINGTON POST AS HIS FIRST EFFORT. AD IS STRAIGHT TRANSLATION OF COMMUNIQUE REFERRED TO IN REFTEL A. COPY BEING POUCHED.

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2. MAVOUNGOU ALSO MENTIONED THAT HE PLANNED TO PLACE

ANOTHER AD THIS WEEK IN WASHINGTON POST AND PERHAPS IN NEW YORK TIMES. FROM GENERAL DESCRIPTION IT SEEMS TO BE TRANSLATION OF COMMUNIQUE IN WHICH PRESIDENT BONGO RESPONDS TO ASHLAND OIL PAYMENTS CONTROVERSY REPORTED IN REFTEL B.

3. DEPARTMENT OFFICER COMMENTED THAT SPOTLIGHTING BONGO'S RESPONSE TO ASHLAND OIL REPORTS MIGHT NOT PROJUCE DESIRED EFFECT AND INSTEAD DRAW MORE UNFAVORABLE ATTENTION TO GABON.

MAVOUNGOU AGREED, BUT TYPICALLY REPLIED THAT HE WAS JUST MERE EXECUTOR WHO DID WHAT HE WAS INSTRUCTED. KISSINGER

UNQUOTE. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PUBLIC ATTITUDES, NEWSPAPERS, PUBLICITY CAMPAIGNS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 23 JUL 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** CunninFX  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STATE172816  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** AF/C: JHALL DIGGS:LAR  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750256-1154  
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**Office:** ORIGIN AF  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** 75 LIBREVILLE 1089, 75 LIBREVILLE 1087  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** CunninFX  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 16 MAY 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <16 MAY 2003 by ShawDG>; APPROVED <03 OCT 2003 by CunninFX>  
**Review Markings:**

Margaret P. Grafeld  
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US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Status:** NATIVE  
**Subject:** GABON'S MEDIA CAMPAIGN  
**TAGS:** SOPN, PFOR, GB, US  
**To:** JOHANNESBURG PARIS  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006